

# Facebook Watch 2019



Every day  
**+140M**  
people spend  
at least 1 minute  
in Watch

On average, these  
daily visitors spend

**+26**  
minutes watching  
videos in Watch

The number of Pages earning over:

**\$1K**

in payouts per month has  
increased by more than  
**8x** over the past year

**\$10K**

in payouts per month has  
increased by more than  
**3x** over the past year

The number of  
Pages actively  
using Ad Breaks  
has increased by  
more than

**3X**

over the  
past year